

FIG. 1



WHAT WAS THE INTRODUCTORY INTEREST RATE (APR)?	CHOOSE ▼
WHAT IS THE ONGOING INTEREST RATE (APR)?	CHOOSE ▼
WHAT IS YOUR ANNUAL FEE?	CHOOSE ▼
WHAT IS YOUR CREDIT LINE?	CHOOSE ▼
DO YOU HAVE A REWARDS PROGRAM?	CHOOSE ▼
DO YOU HAVE 24 HOUR INTERNET ACCESS TO YOUR ACCOUNT?	NO 🔻
ARE YOUR ONLINE PURCHASES PROTECTED AGAINST FRAUD?	NO 🔻
CAN YOU PAY YOUR BILL ONLINE?	NO 🔻
CONTINUE	0

FIG. 2



	YOUR CURRENT CARD	WHAT WOULD YOU LIKE TO CHANGE?	WHICH ONE IS MOST IMPORTANT?
INTRODUCTORY INTEREST RATE (APR)	XX%	CHOOSE ▼	0
ONGOING INTEREST RATE (APR)	XX%	CHOOSE ▼	0
ANNUAL FEE	XX%	CHOOSE ▼	0
CREDIT LINE	XXXX	CHOOSE ▼	0
REWARDS		CHOOSE ▼	0
INTERNET ACCESS		YES 🔻	
ONLINE PURCHASES PROTECTED AGAINST FRAUD		YES 🕶	
PAY YOUR CREDIT CARD BILL ONLINE		YES 🔻	
(GO BACK	CONTINUE	

FIG. 3



PLEASE INDICATE WHICH PRODUCT MOST CLOSELY MATCHES YOUR PREFERENCES: INTRODUCTORY	CARD A	CARD B
RATE		
APR		
ANNUAL FEE	\$0	\$0
CREDIT LINE	UP TO \$20,000	UP TO \$20,000
REWARDS PROGRAM	YES	YES
24- HOUR INTERNET ACCESS	YES	YES
GUARANTEED SAFE ONLINE SHOPPING	YES	YES



FIG. 4

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FIRST NAME MI LAST NAME SUFFIX
STREET ADDRESS (NO P.O. BOX) UNIT/APT #
CITY STATE **ZIP
LENGTH AT RESIDENCE OWN/RENT STATUS CHOOSE ONE ▼
EMAIL ADDRESS
HOW WOULD YOU LIKE TO RECIEVE EMAIL FROM NEXTCARD? EMAIL OPTIONS: ○TEXT ONLY ○ GRAPHICAL EMAIL (HTML)
HOME PHONE ()
SOCIAL SECURITY NUMBER DATE OF BIRTH
GROSS ANNUAL HOUSEHOLD INCOME*** \$ PER YEAR
CONTINUE

FIG. 5

	TELL US WHAT YOU WANT	MOST IMPORTANT
INTEREST RATE	<u></u> %	0
ANNUAL FEE (PAYING AN ANNUAL FEE MAY LOWER YOUR INTEREST RATE)	\$	0
CREDIT LIMIT	\$	0
REWARDS PROGRAM		0
PLATINUM CARD		0
	CONTINUE	

FIG. 6A

		MOST IMPORTANT
INTEREST RATE	XX%	•
ANNUAL FEE	\$XX	0
CREDIT LIMIT	\$XXX	0
REWARDS PROGRAM		0
PLATINUM CARD		0

CONTINUE (

FIG. 6B





